JUSTIN LAKE WHEDON

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PROFESSIONAL SUMMARY

Creative and strategic design leader with 25+ years of experience in UI/UX, user-centered design and digital product development. Proven success managing cross-functional teams, delivering engaging websites and applications, and enhancing brand experiences. Skilled in Figma, Adobe Creative Suite, HTML/CSS, Agile, project management, and client relations.

PROFESSIONAL EXPERIENCE

Vice President of Design

Information Experts – Remote | May 2022 – Present

- Lead the design department, overseeing UI/UX strategy, branding, and design operations across government and private sector clients.
- Manage full design lifecycle from discovery through delivery for multiple concurrent projects.
- Allocate design resources, define product features, and ensure adherence to budget and timelines.
- Collaborate with C-level stakeholders to drive digital transformation initiatives.

Lead Designer

Information Experts – Remote | Sept 2014 – May 2022

- Directed the design vision for complex web-based training systems and responsive websites.
- Produced high-fidelity mockups and prototypes for mobile, tablet, and desktop.
- Supported federal clients with Section 508-compliant design solutions.
- Mentored junior designers and improved internal design workflows.

Client Services & Marketing Specialist

Outside (TV8 Summit) – Remote | Feb 2020 – May 2022

- Redesigned company website for improved UX and SEO.

- Managed social media, email marketing campaigns, and client relations.
- Generated digital advertising strategies to drive engagement and conversions.

Founder & Freelance Web Designer

Justin Lake Whedon Design / Children's Telepathic Workshop LLC – Florence, CO | 1993 – Present

- Delivered full-service web and graphic design to small and medium businesses.
- Managed branding, eCommerce, event planning, book design, and publishing projects.
- Developed UI/UX for custom WordPress and HTML/CSS-based sites.

Senior Web Architect

Candidate Command – Riverside, MO | 2013 – 2014

- Built and maintained candidate websites using a waterfall SDLC.
- Designed UI components from wireframe to production-ready assets.

Web Architect

Golf Course Superintendents Association of America – Lawrence, KS | 2011 – 2013

- Created multiple company websites using Agile methodology.
- Co-developed mobile apps for iOS/Android.
- Led technology showcase booth for national industry conference.

GUI Designer (Contract)

ScrollMotion – Kansas City, MO | 2011 – 2012

- Designed iPad app UI for GE Global Leadership Meeting.
- Collaborated with distributed Agile team on visual and interaction design.

Additional Freelance/Contract Work:

Clients include VML, Hallmark, Sprint, JP Morgan, American Century, Netsolus, Builder Consulting (Pre-2011)

EDUCATION & CERTIFICATIONS

- Codecademy – Learn Python 3 – In Progress (2025)
- Google UX Design Professional Certificate – Google / Coursera – In Progress (2025)
- Trailblazer by Salesforce – Ranger Rank: 107 Badges | 1 Superbadge | 53,200 Points
- Treehouse Learning Platform (2014 – 2021) – Completed courses in UX, front-end development, iOS, and Python
- Centriq Training (2010 – 2011) – Mobile Web App Dev, C#/.NET, Certified Ethical Hacker, Project Management, jQuery Mobile
- Kansas State University (2001 – 2002) – Biology coursework
- Johnson County Community College (1999 – 2000) – Graphic Design coursework

TECHNICAL SKILLS

- Design: Adobe XD, Figma, Photoshop, Illustrator, InDesign
- Development: HTML, CSS, WordPress, Bootstrap, jQuery
- Tools: Git, Trello, Asana, Slack, Google Workspace
- Other: Accessibility (Section 508), Responsive Design, SEO Basics, Agile & Waterfall