Justin Lake Whedon

justinwhedon@gmail.com | 442-262-5052 | Florence, CO

Summary

With over 20 years of experience in the digital realm, I've specialized in user-centered design, website development, UI/UX, and branding.

Experience

VP, Design @ Information Experts
Tysons Corner, VA (100% Remote Position) - May 2022 – Present

As Vice President of Design, I am responsible for all aspects of product design and user experience. I oversee projects from contract through completion, managing multiple projects and teams simultaneously. I work with these teams to define and prioritize product features and ensure a great user experience while ensuring that all design resources are appropriately allocated, and all design-related activities are completed on time and on budget.

Lead Designer @ Information Experts
Tysons Corner, VA (100% Remote Position) - Sept 2014 – May 2022

Define the design direction and align it with interactive experiences while executing compelling designs for a wide range of highly engaging websites, web-based training and other online solutions delivered on desktop, mobile, and tablet devices.

Client Services + Marketing Specialist @ Outside (TV8 Summit)
Boulder, CO (100% Remote Position) - Feb 2020 – May 2022

A jack-of-all-trades position doing everything from redesigning the stations website to managing social media accounts to running email marketing campaigns. I was also able to step outside of my normal comfort zone and do some sales and client management.

Graphic/Web Designer (Freelance) @ Justin Lake Whedon Design
Co-founder @ Children's Telepathic Workshop LLC
Florence, CO (formerly in Kansas City, MO) - 1993-Present

This is my freelance company and LLC where I utilize my experience in design and UI/UX to mainly do website development for small to medium sized businesses. Other skills I bring to the table here include event planning, running an eCommerce shop, and book creation & self-publishing.

Senior Web Architect @ Candidate Command

Riverside, MO - 2013-2014

Worked with a small team in a waterfall development environment. Designed and maintained multiple client/candidate websites from wireframe to mockup to testing to production.

Web Architect @ Golf Course Superintendents Association of America

Lawrence, Kansas - 2011-2013

Worked with a medium sized team in an Agile development environment. Designed and maintained multiple company websites from wireframe to mockup to testing to production. Involved in the design and production of multiple iOS & Android Apps. Responsible for the planning of the technology booth at the GIS yearly conference.

GUI Designer (Contract) @ ScrollMotion San Diego

Kansas City, Missouri - 2011-2012

User interface design for the GE Global Leadership Meeting iPad Application. Worked with an international team in an Agile development environment.

Other Notable Past Experience (Contract Positions):

VML, Hallmark, Sprint, JP Morgan|American Century, Netsolus, Builder Consulting

Kansas City, Missouri - Before 2011

Education

Google / Coursera (Feb 2023 - Current)

Google UX Design Professional Certificate

Trailblazer by Salesforce (2021 - Present)

Current Rank: Ranger | 107 Badges | 1 Superbadge | 53,200 Points | 13 Trails

Treehouse (2014 - 2021)

UX: Visual Design Process, UX: Interaction Design, UX: Research Process, Beginning Python, Rails Development, Front-end Web Development, iOS Development, and more

Centriq (2010 - 2011)

Mobile Web App Development, Programming with C# using Microsoft .NET Framework 4, Certified Ethical Hacker, Project Management Essentials, jQuery Mobile Framework

Kansas State University (2001 - 2002)

Biology coursework

Johnson County Community College (1999 - 2000)

Graphic Design coursework